

INDEPENDENT IP

Job Opening

IIP Job Description - Marketing Intern

Independent IP, a media technology start-up based in Amsterdam, is seeking for a trainee for 3 months during the months June –August 2008 to work with the Sales / Marketing Team.

This individual must be organised and familiar with working in a start-up environment. During the internship the chosen candidate will be responsible from start to end for one project assigned by IIP and one project of their own choosing. Besides that, the chosen candidate will help with day to day tasks to add structure and organisation to the Sales / Marketing team.

Responsibilities

- Big project: Competitor and Marketplace Analysis
- Own initiative project
- Assisting in writing of company e-newsletters
- Extensive Market research
 - Identify target markets and potential clients
- Assisting the sales team with the customer pipeline
- Creating customer testimonials
- Other projects as needed

Skills and Knowledge

- Excellent writing and editing skills
- Excellent communication skills
- Strong attention to detail
- Basic computer skills (Microsoft Office)
- Experience in the Music Industry is a plus
- Experience with layout and design programs (PhotoShop, InDesign, etc.), is also preferred, but not required

About Independent IP

Independent IP was officially incorporated on April 10, 2006 and is based in Amsterdam, the Netherlands and developed a software solution called FUGA for the music industry.

FUGA is a business-to-business platform that connects content owners, distributors and consumer channels. Content owners submit their content to FUGA, and make deals online with distributors and consumer channels to distribute their content in specific territories. FUGA records the financial parameters of these distribution deals and records revenue transactions, and reconciles financial accounts among all parties. Finally, FUGA coordinates encoding of content and metadata, and delivery to consumer channels. Thus, FUGA facilitates an end-to-end digital media supply chain.

MISSION

To connect the music industry in the most efficient and effective way

VISION

By introducing a digital music supply chain management solution, IndependentIP will empower content owners and content distributors to become effective digital powerhouses.

CUSTOMERS

INDEPENDENT IP

Job Opening

Independent IP's customers are Record Labels and Distributors. Independent IP is building interfaces to online stores such as iTunes and Beat Port. Such interfaces will enable our Record Label customers to distribute their music to these online sales channels.

For more information please check out www.independentip.com

Contact:

If you are interested in this position you can send your CV to HR Manager, Kristel Kuit (Kristel@independentip.com).